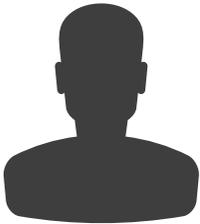


# ASSISTED LIVING

EHR is not just for skilled nursing anymore.

## BY THE NUMBERS

### Are you prepared to deal with the increasingly complex regulatory environment?



# 45%

Respondents who answered No or Don't Know

As acuity levels continue to rise and the assisted living industry comes under more scrutiny, government regulations will continue to change and become more complex. An EHR platform provides the tools needed to better manage regulatory changes—giving you the peace of mind knowing you're in compliance.

### What are the top priorities for assisted living communities in 2014?

**Rising acuity, staffing and risk mitigation are the biggest challenges facing senior living this year.**

# 66%

Addressing Rising Acuity Levels

# 44%

Hire More Skilled Workers

# 43%

Risk Reduction Programs

As you hire more clinically focused staff, they will require a proven EHR system to perform their daily activities and will need the necessary skills to use this technology. As PointClickCare is the most widely used platform in the senior care market, it's quite likely that the staff you need to hire will come equipped with hands on experience using PointClickCare. Even if they don't, we offer comprehensive subscription based online training that will help accelerate staff development, reduce the learning curve, and improve retention.

# ▲ 80%

Assisted living professionals who are seeing growing demand in memory care

# ▲ 87%

Respondents who are seeing a substantial increase in acuity levels in the resident population



@pointclickcare



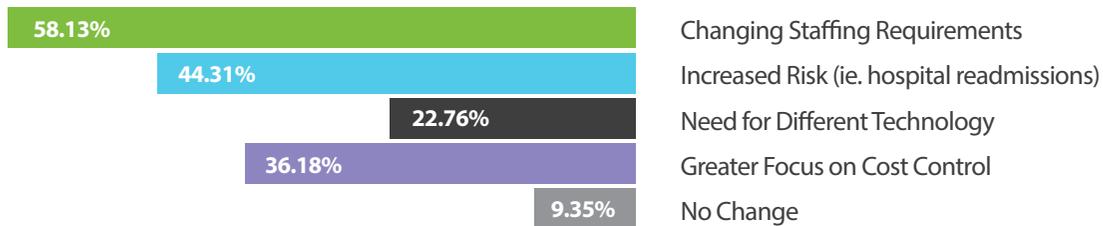
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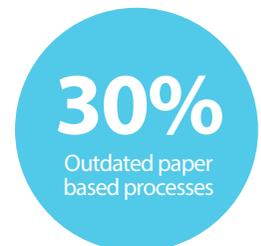
PointClickCare, the leading cloud-based software platform for senior care, recently partnered with McKnight's to survey more than 8,000 assisted living professionals on the top issues they're facing in 2014 and beyond. We've tabulated the results and presented some of our key findings along with some valuable insights as to how technology solutions, such as Electronic Health Records, can help address the critical challenges – providing new opportunities for senior living organizations.

## The Impact of Rising Acuity Levels on Assisted Living Organizations



## What are the top concerns for assisted living providers regarding current medication management programs?

Relying on paper-based processes for medication management presents many risks for assisted living organizations. Inadvertent human error is an unfortunate reality and keeping up with current standards can be an ongoing battle. A medication management solution coupled with an EHR platform streamlines workflow and can enable a paperless approach to order management and medication administration.



**3/4** of respondents are either using or planning to implement an eMAR system this year.

Pairing eMAR with an EHR platform offers additional opportunities to improve your medication management goals. Imagine the possibilities to reduce human error and paper-based processes if your eMAR system was integrated directly with your pharmacy provider?

**1/3** of those surveyed identified staying ahead of the competition as their top challenge this year.

The cloud-based PointClickCare EHR allows you to provide the highest quality of care at the lowest cost; it contains tools to mitigate risk; it's designed to be easy to use, and enables a person-centered approach to care delivery across the senior care continuum.

Get a FREE copy of the full report! Visit: [pages.pointclickcare.com/SeniorLivingEHR](http://pages.pointclickcare.com/SeniorLivingEHR) or pick up a copy at the 2014 ALFA Conference & Exposition, Booth #1111